

Customer Data Card

The utilities agree to include a one time bill insert to customers, to assist TPSs registered aggregators, and government entities interested in pursuing aggregation in locating and marketing to customers interested in soliciting competitive offers from them, subject to the following:

- The insert shall be a self-explanatory generic response card for customers to complete if they wish to be contacted by licensed TPSs registered aggregators and government entities interested in pursuing aggregation. This response card will require the customer to list their name, address, utility-specific identification number (account number or customer number. Response cards must meet reasonable utility technical requirements
- The card will be developed by a Consortium of licensed TPSs and registered aggregators in cooperation with the Ratepayer Advocate, and will be submitted to the BPU for approval of its contents and to the utilities for consultation on mechanics of the card insert. The Consortium will print sufficient copies of the insert and deliver the insert to the location specified by the utility for insertion in the utility billing envelope.
- The Consortium will manage the data collection and collation process and be responsible for the dissemination of information to licensed TPSs registered aggregators and government entities interested in pursuing aggregation.

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- The Consortium will compile all data from returned cards and create an electronic data set in file format acceptable to the utilities. Upon receipt of this data set, which must include a valid customer number (for GPU), the utilities will respond within 30 days with the following the information being provided to it by the Consortium, and providing the following additional information below for all valid customer data:

- Customer name;
- Customer address;
- Customer Number
- Customer telephone number (if available and listed);
- Customer's rate class;
- Customer's average monthly electric usage;
- In the case of commercial and industrial rate classes, a customer's total annual electric usage and annual average demand.

Information provided will be that which is contained in the utility database, and the utilities make no further warranties regarding the data.

- The Consortium shall be responsible for all costs associated with this process other than the costs incurred by the utility to handle and mail the inserts, and the costs associated with utility collection and distribution of data to the Consortium's agent.

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- A phone number for the Consortium or its agents shall be clearly identified on the accompanying instructions for the card, so that customers can contact the Consortium or its agents directly regarding any questions or concerns.
- The Consortium or its agents will be responsible for maintaining the customer signatures that are required to allow utilities to release data to the Consortium or its agents, and will hold the utility harmless in this regard.